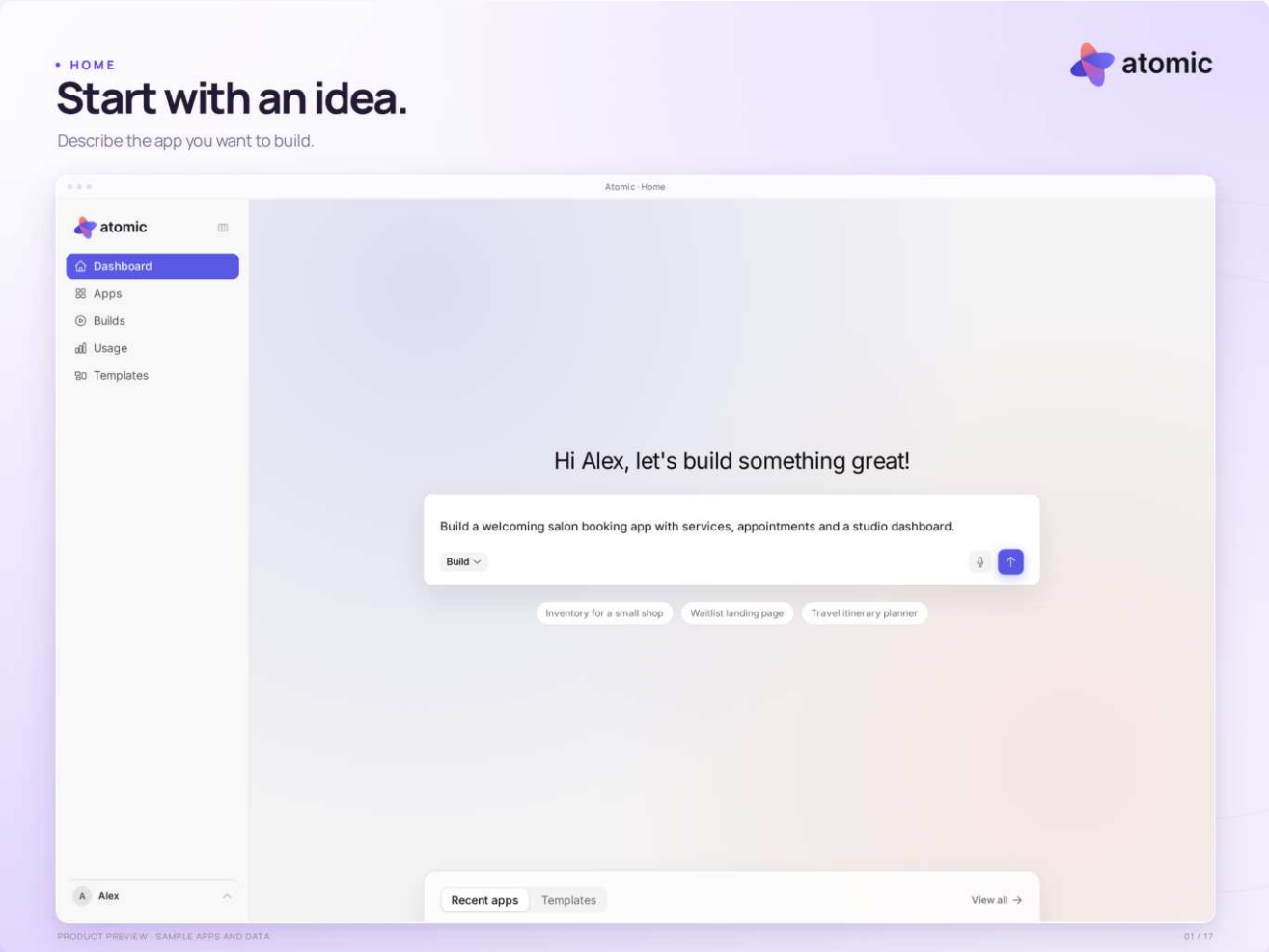
IMAGINE IT. BUILD IT.

An idea is all it takes.

Turn your idea into a web application with AI.

PRODUCT · COMPANY · MEDIA



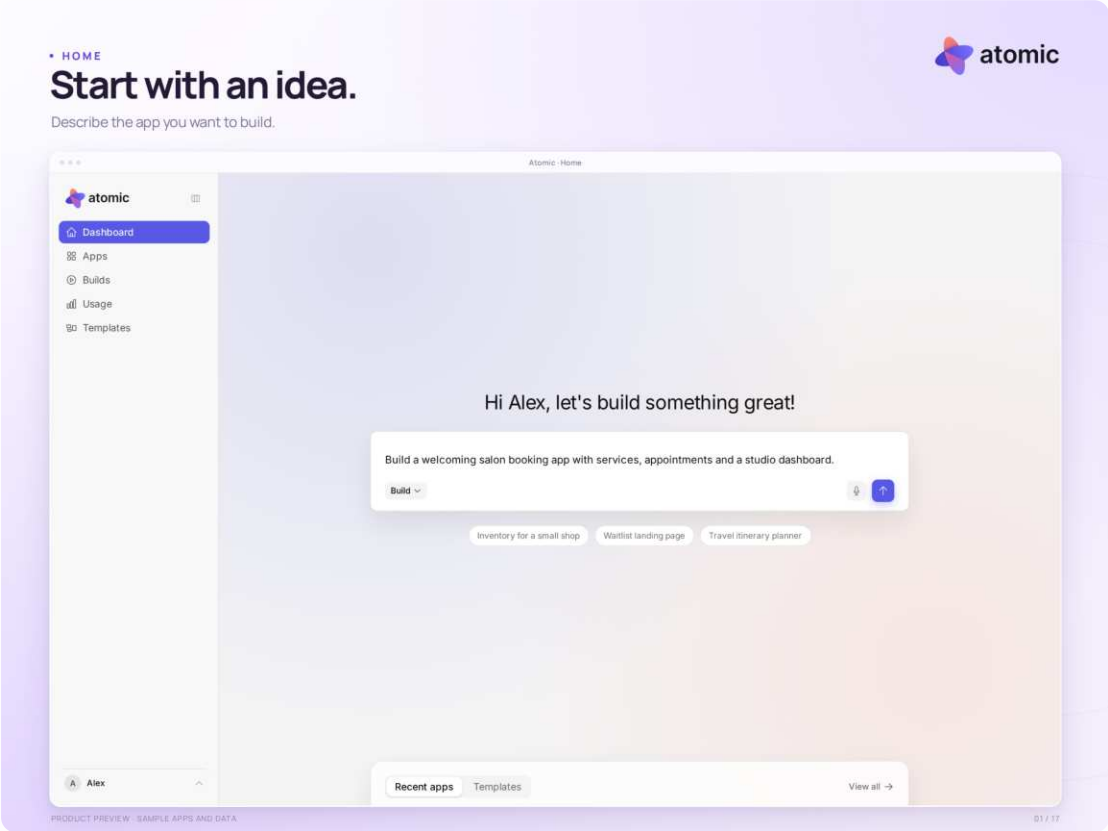
The Atomic home screen · start with a prompt · atomicapp.dev

Product information, editorial copy and media assets
Media contact: Drasko Draskovic · drasko@absmach.eu

PRODUCT OVERVIEW

Start with your idea.

Atomic is an AI app builder from Abstract Machines that turns plain-language ideas into web applications, with visual editing, previews, source access and publishing.



Main page · start with a description of the app you want to build

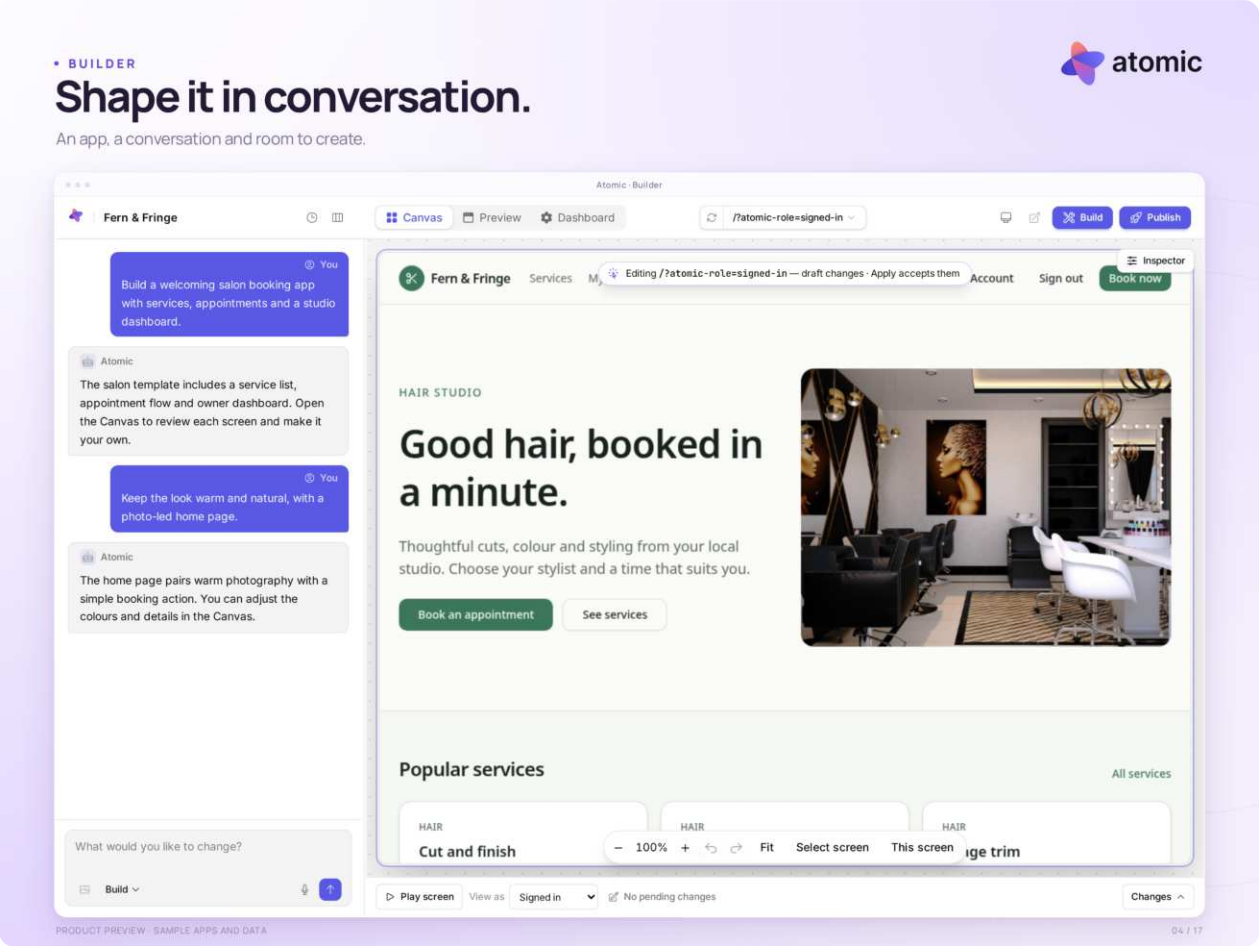
An idea or a head start

Describe the app you have in mind, or explore a template with screens, roles and sample data already in place. A booking service, shop, client portal or internal tool can begin here.

atomicapp.dev · Press room and complete media kit

PRODUCT OVERVIEW

Build in conversation.



Builder · a working app beside a staged demonstration conversation

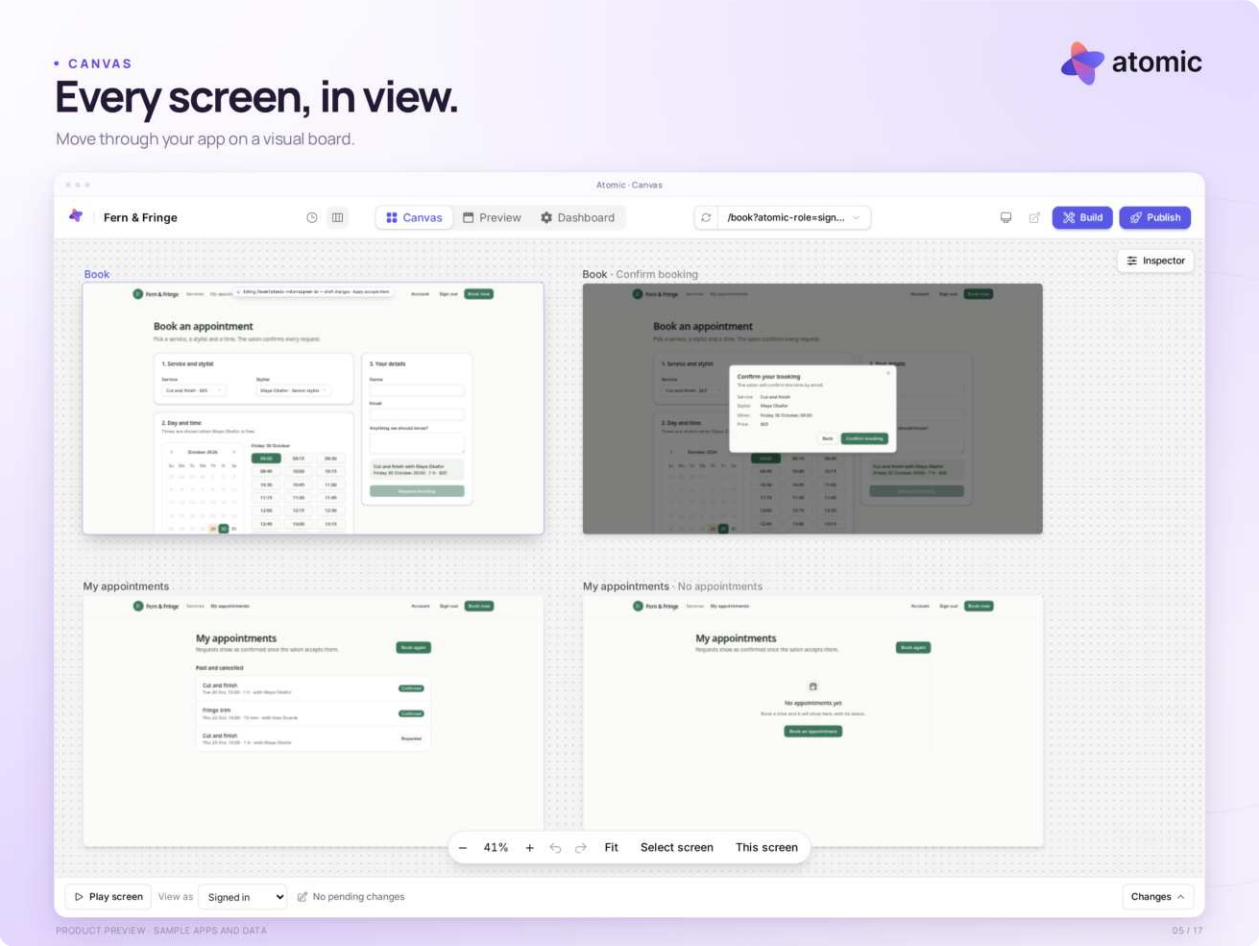
Keep the brief and the result together

Tell Atomic what the app should do, review the working preview and refine it through conversation. The builder keeps the discussion beside the app, so each change can be checked in context.

Shown here: a sample salon booking app with services, appointments and a studio workflow.

PRODUCT OVERVIEW

Shape it together.



Canvas · screens and states arranged for review

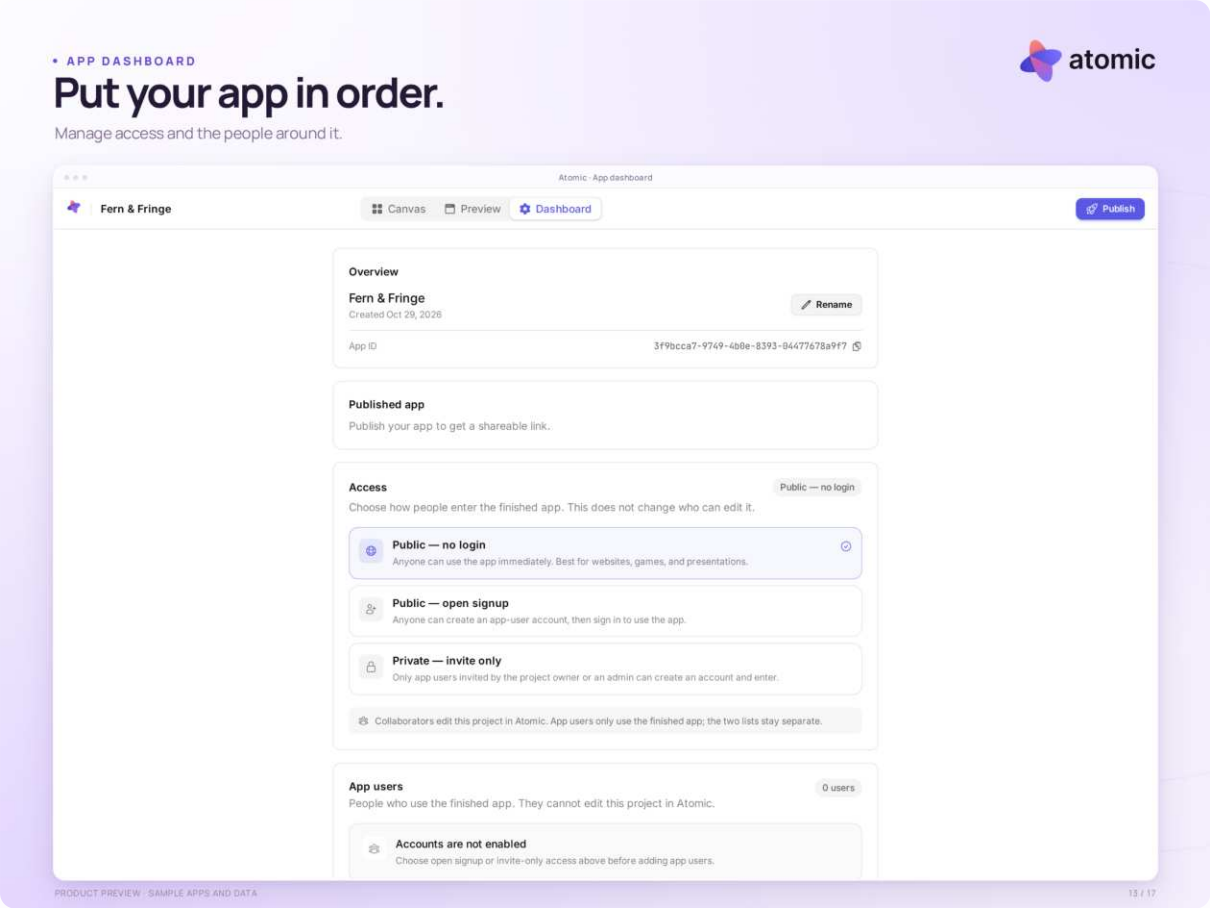
Shape the experience with your team

Move between screens, zoom into a flow and check how the pieces fit together. Tune the app's colours and typography, select an element to refine its properties, and attach feedback to the part you mean.

Builder and Pro support collaboration. The full gallery includes separate views of theme controls, element editing and contextual comments.

PRODUCT OVERVIEW

Review. Publish. Manage.



App dashboard · publication, access and app-user settings

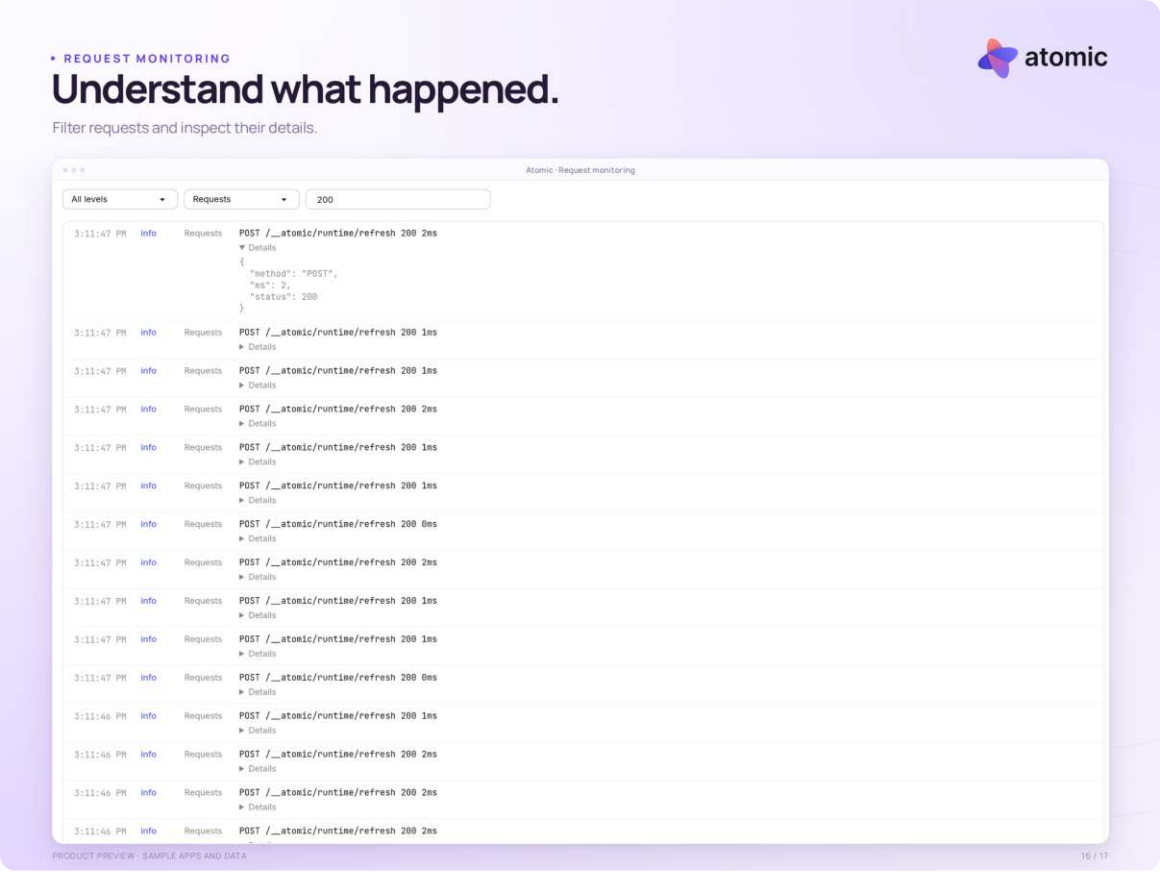
From a reviewed version to a shared app

Review changes in version history, choose what to publish and decide who can use the finished app. Manage access and app users in the dashboard, and return to your projects from the applications list.

Workspace collaborators and finished-app users are separate. Restoring code does not restore business data; publication rollback depends on migration compatibility. This local sample has not been publicly deployed.

PRODUCT OVERVIEW

See what is happening.



Request logs · filter activity and inspect individual entries

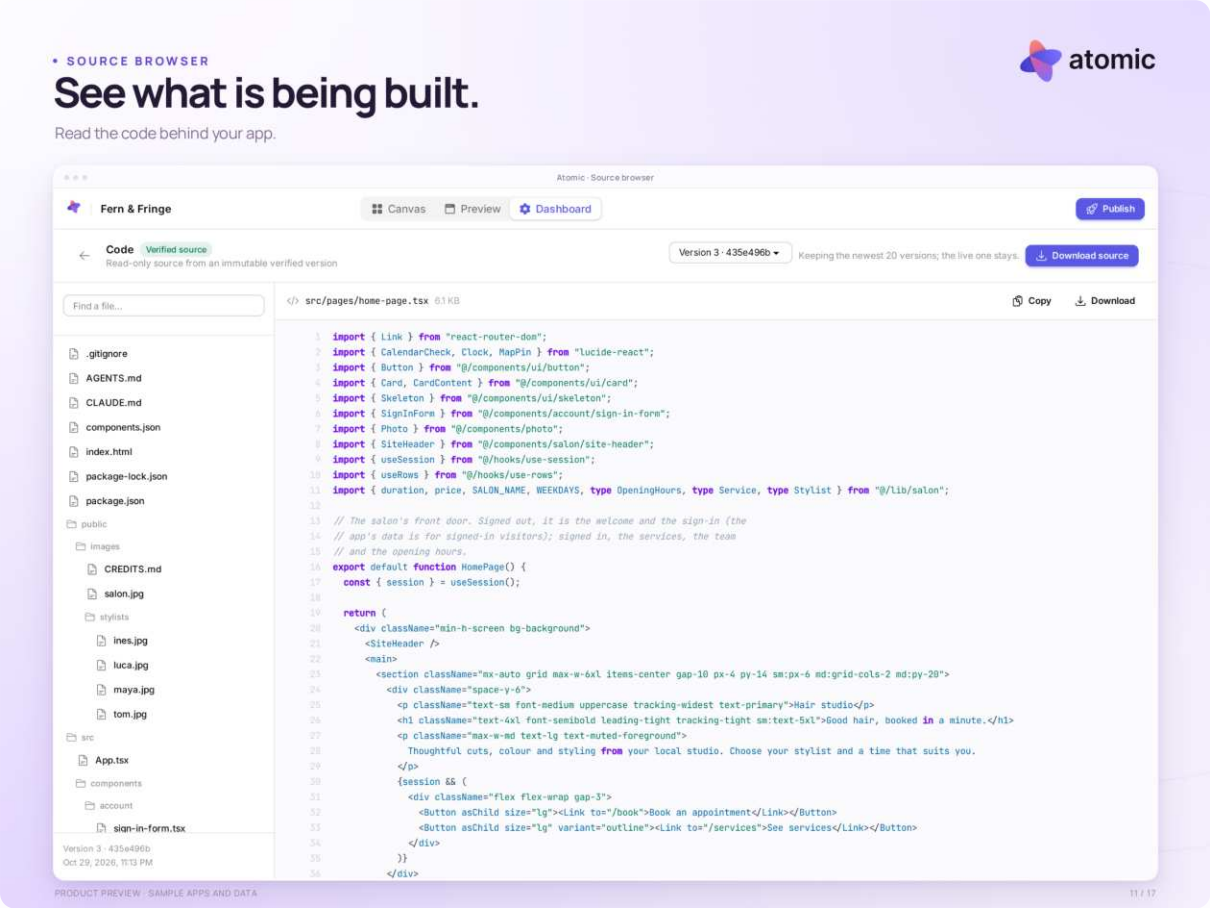
Understand activity and usage

Searchable preview logs on Builder and Pro help you investigate app behaviour. Recent-session usage and account billing views show credits, time spent and plan information, so the work can be followed beyond the initial build.

The gallery includes request logs, usage and billing views. Shown traffic and values are local demonstration data.

PRODUCT OVERVIEW

Your code, in view.



Source browser · app files, component code, a version selector and download controls

Inspect the code. Download the source.

Open the file tree, read the generated code and inspect the version you are working with. Source browsing is available on every plan. Builder and Pro let you download the app's source code.

The download contains code. App users, business data and hosting infrastructure are separate; the archive is not a complete portable deployment package.

Watch the 35-second launch film · See the workflow in widescreen, square or vertical format.

COMPANY OVERVIEW

The team behind Atomic.

Abstract Machines is a Paris-based applied AI company building intelligent software and the infrastructure behind it. Its work combines application development, open-source engineering and research across connected systems, identity and confidential computing. Atomic is its AI app builder; Atom is the open-source backend providing identity, permissions and application data.

Company	Abstract Machines · founded in 2023
Location	Paris, France
Founder	Drasko Draskovic
Product website	atomicapp.dev

Engineering behind the product

The team's background spans connected systems, identity, cloud and edge software. Its open-source work includes Magistrala, an IoT platform, alongside European research in orchestration, confidential computing and security.

Atomic, Atom and Abstract Machines

Atomic is the AI app builder. Atom is the open-source backend for identities, permissions and data. Abstract Machines is the company developing both, alongside its wider engineering and research work.

Company and product media

The press room includes founder and team portraits, 17 product views, three formats of the 35-second launch film and matching opening-design covers. The builder, Canvas, publishing and monitoring views illustrate the product story; the supplied portraits support company coverage.

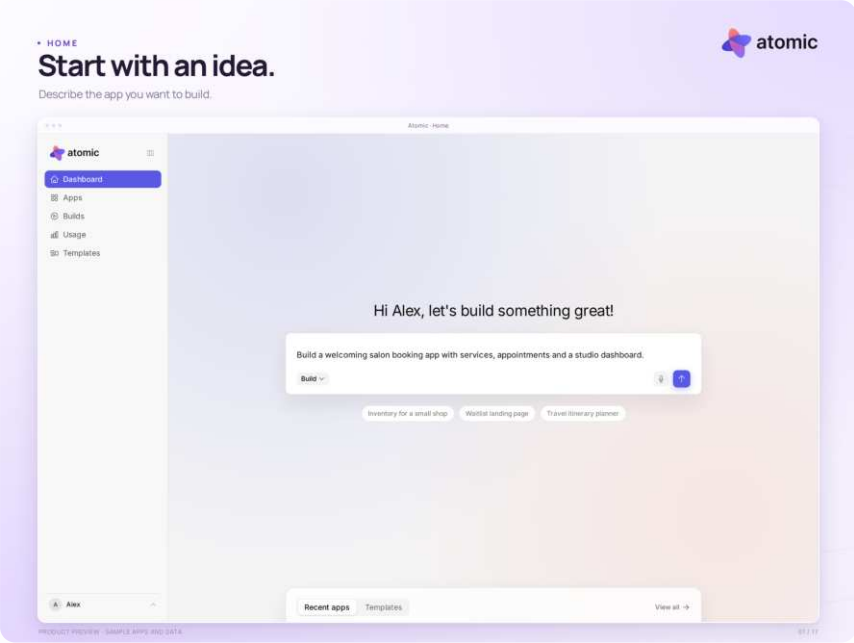
Press room and complete media kit

Drasko Draskovic · Founder & CEO
drasko@absmach.eu · General enquiries: info@absmach.eu

PRODUCT ANNOUNCEMENT

Turn ideas into applications.

Abstract Machines announces an AI app builder for founders, freelancers and small businesses.



Main page · describe your idea to start building with Atomic

Abstract Machines introduces Atomic, an AI app builder for people who know what they want to create. Atomic helps turn plain-language ideas into web applications, refine them through conversation and visual editing, and publish a version they have reviewed.

Users can begin with a prompt or a template. The Canvas brings screens and styling controls together, while contextual comments keep feedback attached to the part of an app being discussed.

Product information: atomicapp.dev · Press room and complete media kit

PRODUCT ANNOUNCEMENT

Turn ideas into applications.

From an idea to a reviewed release

Atomic combines a working preview, a visual Canvas, source access and version history. Users can adjust whole-app styling, refine individual elements and work with teammates. Generated applications use Atom, the open-source backend from the same team, for identities, permissions and business data.

> "We built Atomic for people who know what their business needs but don't want to start with a blank code editor. Describe the app, shape it with AI, and make it something your customers can use."
>
> Drasko Draskovic, Founder & CEO

Product information

Free ($0), Builder at $25/month, and Pro at $50/month. Visit atomicapp.dev for product information and access details.

Media accompanying this announcement

The current gallery follows the product from its home screen and templates through the builder, Canvas, theme controls, collaboration, source, versions and publishing. Applications, billing, request monitoring and usage show how the work is managed. A 35-second launch film is supplied in widescreen, square and vertical formats, with matching "Big idea? Make it real." covers.

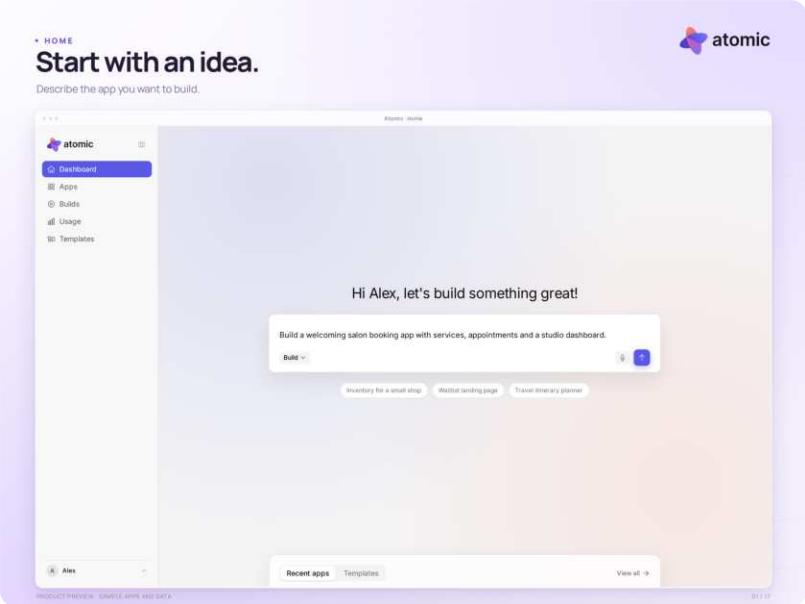
About Abstract Machines

Abstract Machines is a Paris-based applied AI company building intelligent software and the infrastructure behind it. Its work combines application development, open-source engineering and research across connected systems, identity and confidential computing. Atomic is its AI app builder; Atom is the open-source backend providing identity, permissions and application data.

Drasko Draskovic · Founder & CEO
drasko@absmach.eu · General enquiries: info@absmach.eu

FACTS & REUSABLE COPY

Atomic, at a glance.



Main page · the starting point for building an app with Atomic

Product	Atomic · AI web-application builder
Company	Abstract Machines · Paris, France
Website	atomicapp.dev
Launch date	3 November 2026
Plans	Free ($0), Builder at $25/month, and Pro at $50/month.
Free allowance	250 credits once, with no daily limit
Paid-plan features	Source downloads, searchable preview logs and collaboration: Builder / Pro
For	Founders, freelancers and small businesses
Examples	Bookings, shops, client portals and internal tools
Media	17 product views · 3 launch-film formats · 3 matching covers
Press contact	Drasko Draskovic · drasko@absmach.eu

FACTS & REUSABLE COPY

Atomic, at a glance.

One sentence

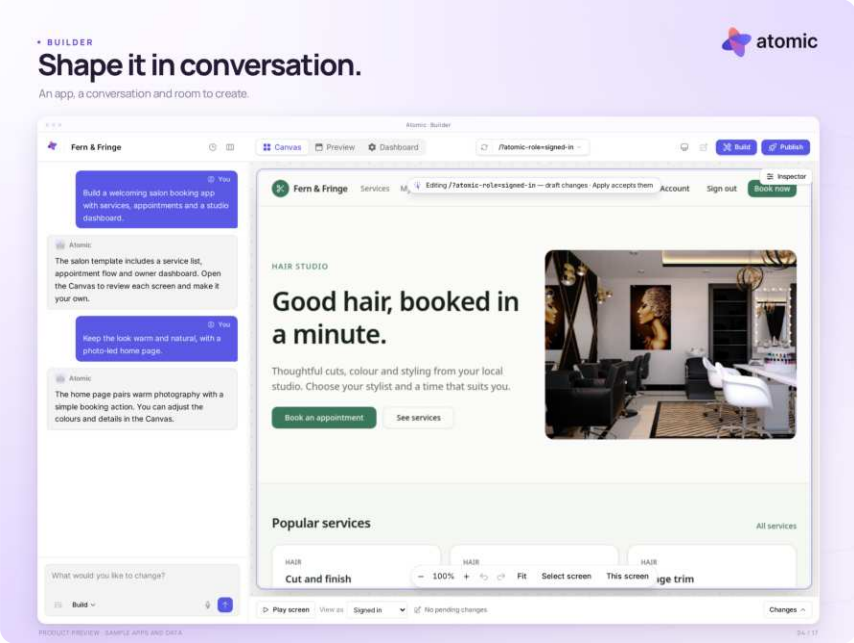
Atomic is an AI app builder from Abstract Machines that turns plain-language ideas into web applications, with visual editing, previews, source access and publishing.

Short description

Atomic helps founders, freelancers and small businesses turn an idea into a web application. Start with a prompt or template, refine the result in conversation and on the Canvas, inspect the source, and publish a reviewed version. Atom, the open-source backend from the same team, provides application identities, permissions and data.

Company boilerplate

Abstract Machines is a Paris-based applied AI company building intelligent software and the infrastructure behind it. Its work combines application development, open-source engineering and research across connected systems, identity and confidential computing. Atomic is its AI app builder; Atom is the open-source backend providing identity, permissions and application data.



Builder · a working app and its demonstration conversation

Names and image context

Write “Atomic” for the product, “Abstract Machines” for the company and “Atom” for the backend. Product views use local sample applications and data. The builder conversation is staged. Use the confirmed plan prices above for editorial copy.

PEOPLE

Meet the people behind Atomic.



Drasko Draskovic · Founder & CEO

Drasko Draskovic

Founder & CEO · Paris, France

Drasko Draskovic is the founder of Abstract Machines and the founder and CEO behind Atomic. A deep-tech entrepreneur and systems engineer, he brings more than 20 years of experience in IoT and cloud-computing systems. His background includes work at Texas Instruments, Alcatel-Lucent, Nokia, Sequans and Devialet. He co-founded Datapace as an internal venture at Nokia, where he served as CTO. His work spans open-source infrastructure and the identity, data and execution systems that support applications.
LinkedIn · X

Short bio

Drasko Draskovic is the founder of Abstract Machines and the founder and CEO behind Atomic. He is a systems engineer and entrepreneur with more than 20 years of experience in IoT and cloud computing.

Interview topics

- Taking an app from a plain-language idea through Canvas editing to a reviewed release.
- Why application identity, permissions and data matter in AI app building.
- Source visibility and open-source infrastructure.

Drasko Draskovic · Founder & CEO
drasko@absmach.eu · General enquiries: info@absmach.eu
atomicapp.dev

PEOPLE

Meet the people behind Atomic.



Dusan Borovcanin

Technical leadership

Dusan Borovcanin is Tech Lead at Abstract Machines, with more than 10 years of experience in distributed systems. His work includes confidential-computing infrastructure for AI and the engineering foundations behind Atomic. He previously built cocos-ai alongside Drasko Draskovic at Ultraviolet. LinkedIn · X



Filip Bugarski

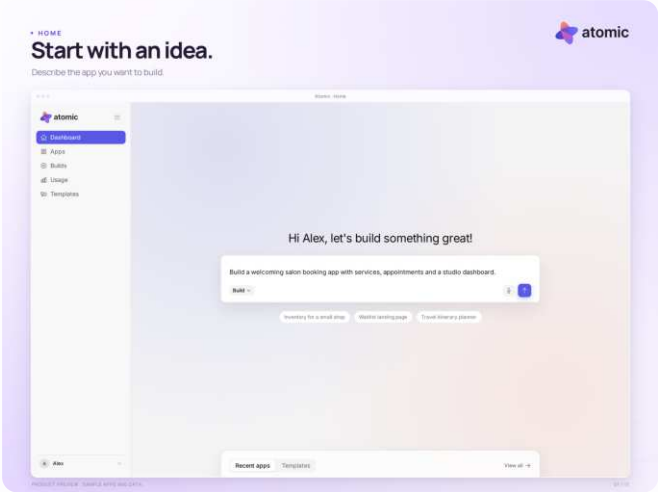
Finance & Operations

Filip Bugarski coordinates and organizes company-wide operations at Ultraviolet, an Abstract Machines subsidiary focused on cybersecurity in Eastern Europe. He also oversees the financial operations of Abstract Machines France. LinkedIn · X

atomicapp.dev · Press room and complete media kit

PRESS FAQ

Questions worth answering.



Main page · begin with an idea or choose a template

What is Atomic?

Atomic helps founders, freelancers and small businesses turn an idea into a web application. Start with a prompt or template, refine the result in conversation and on the Canvas, inspect the source, and publish a reviewed version. Atom, the open-source backend from the same team, provides application identities, permissions and data.

Do I need to know how to code?

Start by describing the app you want. Review the preview and refine it through conversation or visual editing. You should still test the workflows before sharing it.

What can I build?

Booking apps, online shops, client portals and internal tools are typical starting points. The commerce starter records order requests; it does not by itself collect payments.

What does the Canvas do?

Navigate screens and states, select elements, tune whole-app styling and leave contextual comments. Builder and Pro support shared workspaces; workspace builders and finished-app users have separate accounts and access flows.

PRESS FAQ

Questions worth answering.

Can I inspect and download the code?

All plans support source browsing. Source downloads are available on Builder and Pro. An archive contains code, not app users, business data or hosting infrastructure; it is not a complete portable deployment package.

What does “Verified” mean?

It identifies a version that passed the configured automated checks, including build and browser smoke checks. It is not a guarantee that every business workflow is correct or an independent security audit.

Can I restore an earlier version?

Source history and publication history concern code. Restoring source or rolling back a release does not restore business data; publication rollback also depends on compatibility with applied data migrations.

Is Atomic open source?

Atom, the backend for identities, permissions and application data, is open source. This does not mean the Atomic builder itself is open source.

What plans does Atomic offer?

Free ($0), Builder at $25/month, and Pro at $50/month. Free includes 250 credits once, with no daily limit. Source downloads, searchable preview logs and collaboration require Builder or Pro. Product information: atomicapp.dev.

Where are the current screenshots and films?

Press room and complete media kit provides 17 captioned product views, three 35-second launch-film formats and matching opening covers. Contact drasko@absmach.eu for interviews.

BRAND GUIDE

Present Atomic clearly.

Use the supplied gradient symbol and outlined wordmark. The primary lockup in this kit is lowercase “atomic”; the uppercase alternative is included.







Colour and artwork

The symbol blends indigo #4338CA, violet #7C72FF, coral #FF8A6B and magenta #C95BB4. Light-background lettering is #16161D. Preserve the supplied gradients, overlap and shading.

Choose a background

Use the colour versions on light or dark backgrounds. For one-colour use, choose the supplied black or white monochrome SVG. Its four separate shapes and transparent gaps preserve the overlap; never flatten the symbol into a silhouette.

Space and legibility

Leave clear space of at least half the symbol’s height around the logo. As a starting point, use the lockup at 120 pixels wide or larger and the symbol at 24 pixels or larger; check legibility at final size.

Keep the identity intact

The lowercase wordmark is Inter SemiBold (600), verified against Inter 3.19. Keep its supplied weight, letter shapes and spacing. Manrope is the document and campaign typeface. Write “Atomic” in editorial text.

BRAND GUIDE

Present Atomic clearly.

Choose the right file

SVG	Original vector masters, including gradients, shading and outlined lettering. Best for web and design work.
Transparent PNG	512 and 2048 pixels wide, for slides, documents and social graphics.
PDF	Appearance-preserving exports for page layout. Shadow filters may contain raster elements; use SVG as the master.
Originals	All 12 supplied files, including light/dark lockups, the symbol and logo application mockups.



Social covers and product media

Widescreen, square and vertical covers use the new primary lockup with “Big idea? Make it real.” Choose the supplied format rather than cropping another layout.

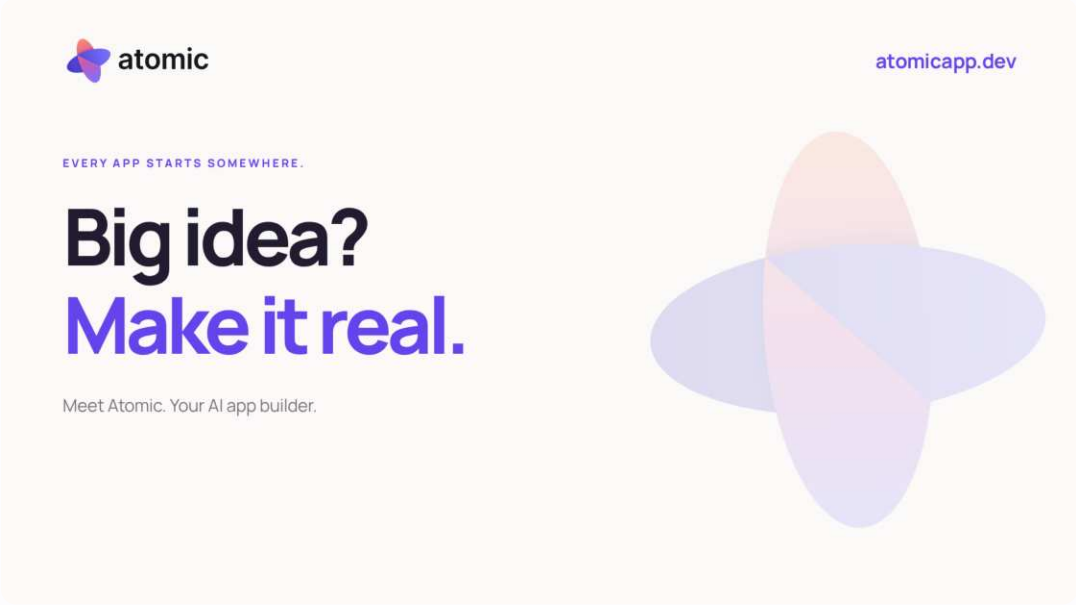
The logo files, document branding, presentation frames and social covers use the 2 November 2026 identity. App screenshot branding uses the current lowercase identity. All three launch films use the current lowercase identity throughout, including recorded app screens. Original narration, music and timing are preserved. Supplied logo application mockups are design references, not product captures.

Editorial credits

Courtesy of Atomic / Abstract Machines. For portraits: Courtesy of Abstract Machines. The Manrope licence is included under assets. Sample-app photographs remain part of product screenshots and are not standalone stock assets.

VIDEO & SOCIAL ASSETS

Choose the right asset.



Click to watch the widescreen launch film

The 35-second launch film

All three launch formats have the same approved ElevenLabs narration, music and timing. The website appears in the opening, Canvas and closing scenes. The film carries no launch date.

YouTube / website · 16:9	atomic-product-demo.mp4 1920 × 1080 · optional SRT/VTT captions
LinkedIn / X · 1:1	atomic-launch-square.mp4 1080 × 1080 · built-in English captions
Instagram Reels · 9:16	atomic-launch-vertical.mp4 1080 × 1920 · built-in English captions

MP4 · H.264 video / AAC audio · 30 fps. The square file serves both LinkedIn and X. The vertical framing follows the actual recorded Canvas controls and collaboration comment.

VIDEO & SOCIAL ASSETS

Choose the right asset.



Launch cover · square · “Big idea? Make it real.”



Launch cover · vertical · “Big idea? Make it real.”

Choose the matching cover

These refreshed opening designs use the new logo and website address. Choose the prepared cover when the publishing platform offers that option. The films use the current logo throughout, including the recorded app screens.

Captions and uploading

Upload the matching MP4. Square and vertical films already contain captions; avoid adding a duplicate caption layer. The product-demo SRT and VTT files share the same speech timing across all three formats. A plain-text transcript is included.

Use the current edition

The current kit supplies the three date-free launch formats and their opening-design covers. Refer to the public press room for the latest product imagery, downloadable documents and media files.

Editorial context

The footage records local sample-app interactions, with framing and a brief effect around the selected element. The standalone screenshots may show different demo states. Sample businesses and data are illustrations, not customer endorsements.

atomicapp.dev · Press room and complete media kit

SOCIAL COPY

Evergreen social copy.



Launch cover · square · “Big idea? Make it real.”

LinkedIn

A booking app for your business. A portal for your clients. An idea you want to explore.

Atomic helps you get started with a prompt or template, refine the result through conversation and visual editing, and publish an app you’ve reviewed.

Watch the workflow in 35 seconds.
Big idea? Make it real.
atomicapp.dev

What would you build?
#Atomic #BuildWithAI

Pair with this media

atomic-launch-square.mp4 · 1080 × 1080 · 35 seconds
atomic-launch-square-cover.png · matching opening cover

Upload the MP4 with its matching cover where supported. The film already includes English captions. Keep the website link in the post.

SOCIAL COPY

Evergreen social copy.



Launch cover · square · “Big idea? Make it real.”

X / Twitter

Your idea. Your app.

Start with a prompt or template. Shape it with AI. Review it. Publish it.

Big idea? Make it real.
atomicapp.dev

Pair with this media

atomic-launch-square.mp4 · 1080 × 1080 · 35 seconds
atomic-launch-square-cover.png · matching opening cover

Alternative short copy

That app you keep thinking about?
Make it real with Atomic.

From your first prompt to the finishing touches.
atomicapp.dev

The square file is shared with LinkedIn. Use one of these captions with the uploaded video. English captions are built into the film.

SOCIAL COPY

Evergreen social copy.



Launch cover · vertical · “Big idea? Make it real.”

Instagram Reels

Big idea? Make it real.

From your first prompt to the finishing touches.
Build with Atomic.
atomicapp.dev

What would you build?
#Atomic #BuildWithAI

Pair with this media

atomic-launch-vertical.mp4 · 1080 × 1920 · 35 seconds
atomic-launch-vertical-cover.png · matching opening cover

Choose the prepared vertical cover and review its crop before posting. The film includes English captions. Keep the website address in the caption and relevant profile link.